

 Solution

## PEP+<sup>®</sup>: Direct

### Improve Customer Experiences Through APIs

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The ability to quickly adapt your financial institution's online presence to changing customer expectations is crucial. PEP+: Direct from Fiserv enables you to provide greater online consistency, expand capabilities to new delivery channels and maintain the flexibility to meet consumers' dynamic needs.

**PEP+ is the industry-leading solution for originating and receiving payments through the ACH network. PEP+: Direct takes your ACH capabilities to the next level by giving you complete control over the customer experience – including the presentation of content and integration of capabilities – while improving automation and efficiency.**

**PEP+: Direct provides an application programming interface (API) platform that enables you to extend your digital reach to mobile apps and add critical functionality to your cash management or balance reporting website. While your customers enjoy new functionality on your website or mobile app, PEP+: Direct monitors system health, tracks activities and ensures PEP+ data integrity is maintained.**

#### Create a Better Customer Experience

Your customers expect an exceptional online experience. PEP+: Direct helps you deliver on that promise by enabling the integration of PEP+ with other payment channels and applications.

##### Control Totals

Enable your customer to add, modify or delete ACH control totals through various channels, including your cash management website and mobile devices. Empower straight-through processing without sacrificing out-of-band authentication standards by processing control totals that have been scraped from emails or control files directly into PEP+.

##### Positive Pay

Administer complete ownership of the user experience as customers post transactions to their accounts. Extend valuable fraud prevention capabilities to mobile devices as well as your primary cash management website.

##### Reverse Positive Pay

Address costly inefficiencies by empowering consumer and corporate customers to return unauthorized ACH items directly from your website or mobile app. Eliminate the tedious steps required to manually create returns in PEP+. Once you've displayed the necessary disclosures and collected the digital signatures, PEP+ and PEP+: Direct do the rest.

### **Warehouse Inquiry**

Provide ACH detail and addenda information to internal users and external customers. PEP+ warehouse data can be used to enrich the ACH-related information available on your customer-facing online platforms and enable ACH data exports in file formats that may not have been previously available. Update internal customer service dashboards or other access points as needed to allow easier, more efficient customer service.

### **Onboarding and Maintenance**

Support the initial setup and ongoing maintenance of commonly used customer information, reducing your reliance on native PEP+ screens. Eliminate the reentry of data on PEP+ after it's been keyed into other bank systems and streamline the onboarding of large, complex originators. Keep PEP+ in sync with your internal systems by enabling automatic updates when relevant information is updated on a linked platform.

### **Deletes and Reversals**

Enable customers to request the deletion or reversal of their own ACH origination file, batch or item directly from the website they used to submit it in the first place. PEP+ either deletes or reverses the requested items based on the request it receives. Give customers added peace of mind by sending them a confirmation once PEP+ has executed the request.

### **File Status Tracker**

Enable tracking of ACH files or batches as they progress through standard processing milestones in PEP+. Information can be visually presented online or in your mobile app and used to drive customer notifications and updates. This API can also be used to identify potential processing issues.

### **Risk Management**

Notify appropriate personnel when customers exceed their risk limits in PEP+. Provide valuable information to credit/risk officers, allowing them to make timely decisions about whether a file or batch should be approved and reset. Provide originators with up-to-date information about their remaining risk capacity for additional processing.

### **Origination**

Support the origination of ACH items through an API, rather than requiring customers to create standardized files. Enable ACH as a payment option for eCommerce merchants, payment hub integration and other capabilities, without relying on Nacha-formatted files for processing.



#### **Key Benefits:**

- Address costly inefficiencies while enhancing the user experience
- Meet the evolving needs of customers
- Exercise complete control over your user experience
- Expand capabilities into new digital channels
- Create competitive advantages
- Innovate and add functionality more easily
- Improve customer satisfaction
- Increase revenue opportunities

# Connect With Us

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 [fiserv.com](https://www.fiserv.com)

Fiserv is driving innovation in Payments, Processing Services, Risk & Compliance, Customer & Channel Management and Insights & Optimization. Our solutions help clients deliver financial services at the speed of life to enhance the way people live and work today.

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